GULF COAST LEGACY PLANNING COUNCIL

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We all leave a legacy behind. Only question is – will yours be one of confusion?

Upcoming article to be featured in the Tampa Bay Times.

here will come a time when everyone will exit this earth.
Morbid? Maybe. But not a surprise.

What will come as a surprise is leaving behind a legacy that is a confusing and convoluted mess for your heirs or survivors to decipher.

Let's say you have a 401(k) account – perhaps the only asset that you discuss with your significant other. Maybe you have mentioned briefly that you have other investments that you manage yourself, but rarely do you go into specifics with your loved one.

Therefore, it will come as a surprise to your loved ones when they are handling your financial affairs (regardless if you are deceased or incapacitated) that you have assets that reach far beyond your 401(k) account. With that being said, it raises the questions:

- How do they find your other accounts?
- Once they do locate those other accounts, how can they log in if they don't

know your login credentials?

 How will your heirs know if these other accounts are intended to go to them or to another named beneficiary?

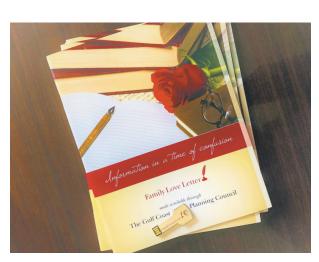
So many questions that they cannot ask you, and that you cannot answer.

Enter in the "The Family Love Letter."

This multi-page booklet, or digital thumb-drive, encapsulates every critical detail that will ease the distress and burden your loved ones will face once you are gone.

The Family Love Letter® is not a financial or legal document. Simply think of it as an aid to help you "get your house in order" by organizing financial, legal, personal items, thoughts and wishes.

All too often, people fail to leave behind correct and complete information for their families. Therefore, without clarity of desire and specificity of information, families struggle over "what to do next." Which could potentially lead them to experience conflict, overlook



Free upcoming seminar about The Family Love Letter® on Friday, May 20, from 11 a.m.-12 p.m. in the Oldsmar Public Library, 400 St. Petersburg Dr. E, Oldsmar, FL 34677.

assets or make costly, and often, irrevocable mistakes.

A way that a lot of people like to visualize The Family Love Letter is by viewing it as a paper trail created over the years of your lifetime that attaches a voice to your assets. Thus, giving your loved ones the insight and direction that you want to provide them with at challenging times.

Simply put, a completed Love Letter is your gift to your family. And helping you complete a Love Letter is our gift to you.

The council is hosting a free seminar detailing The Family Love Letter® on Friday, May 20, from 11 a.m.-12 p.m. in the Oldsmar Public Library, 400 St. Petersburg Dr. E, Oldsmar, FL 34677.

To register for the event, please email: gulfcoastlegacy@gmail.co m or call (727) 200-6009. For more information on upcoming events, visit our website at gulfcoastlegacy.org.